TODD HENRY

SPEAKING & EVENTS 2026

Move fast. Stay human. Be *brilliant.*

Keynotes and workshops that help leaders and teams move faster and do more while protecting the judgment, creativity, and drive that set them apart.

7	12+	20M+
popular books	languages	podcast downloads

KEYNOTES & WORKSHOPS

"My favorite keynote speaker I've ever heard. *(And I've heard a lot!)*"

FRONT END OF INNOVATION

★★★★★

"I had more positive comments about his presentation than I've ever had with any other speaker. In fact, all speakers combined."

HCA HEALTHCARE

★★★★★

"He brought concepts that everyone can learn from and take with them back to their jobs."

NOBLE ENERGY

★★★★★

"Todd's presentation was both mind blowing and life changing!"

PACKAGE DESIGN CONFERENCE

MEET TODD

An arms dealer for the creative revolution.

For nearly 20 years, Todd Henry has equipped leaders and creative pros to become the most valuable person in any room. His seven popular books have been translated into more than a dozen languages, and since 2005 his podcast, *Daily Creative*, has been downloaded more than 20 million times.

7
popular books

12+
languages

20M+
podcast downloads

THE PERFECT BALANCE

Practical enough to use Monday.
Inspiring enough to remember for years.

Fresh ideas.

Frameworks drawn from twenty years of work with creative teams and leaders.

Energized teams.

Stories and humor that keep the room leaning in from the first minute to the last.

Deeper collaboration.

Shared language your people keep using long after the event ends.

THE BRILLIANCE ENGINE™

Brilliant work can feel accidental. You can make it inevitable.

Seven modules. One system for brilliant teams.

Every keynote and workshop is built on these gears. Mix and match modules to create a custom program around exactly what your people need.

01

Create Order

From The Accidental Creative

Structure your environment, time, and inputs to enhance creativity, productivity, and clarity.

02

Ignite Drive

From Die Empty

Overcome seven key obstacles and align your effort with your genuine core passions.

03

Stand Out

From Louder Than Words

Develop an authentic voice that captures attention, inspires action, and builds trust.

04

Lead Well

From Herding Tigers

Guide talented teams where creativity and productivity coexist.

05

Be Brave

From The Brave Habit

Create an environment where innovation and risk-taking are the norm.

06

Get Clear

Communication & feedback

Create clarity at every turn to amplify buy-in and accelerate action.

07

Play Nice

Collaboration

Remove roadblocks and build a culture where diverse perspectives are valued.

KEYNOTE TOPICS & OUTCOMES

Choose the conversation your people need.

Every topic is customized for your audience and goals.

KEYNOTE · WORKSHOP

Brilliance Under Pressure

How to Do Your Best Work When It Matters Most

Learn five practices to be brilliant at a moment's notice, maintain focus, and stay energized.

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KEYNOTE · WORKSHOP · NEW FOR 2026

The Infinite Lever

How to Use AI Without Losing What Makes You Valuable

Discover the five-part framework for amplifying your work with AI while preserving your drive, motivation, and creative intuition.

p. 07

KEYNOTE · WORKSHOP

Herding Tigers

How to Lead Talented People to Their Best Work

Overcome the unique challenges of managing talented teams by becoming the leader creative people need.

p. 08

KEYNOTE

The Brave Habit

Leading with Courage in Uncertain Times

Cultivate a culture of bravery to confront uncertainty, achieve greatness, and inspire others.

p. 09

KEYNOTE

Die Empty

How to Do Your Best Work Every Day

Identify and overcome the seven "deadly sins" that stall great work, and unleash your best work every day.

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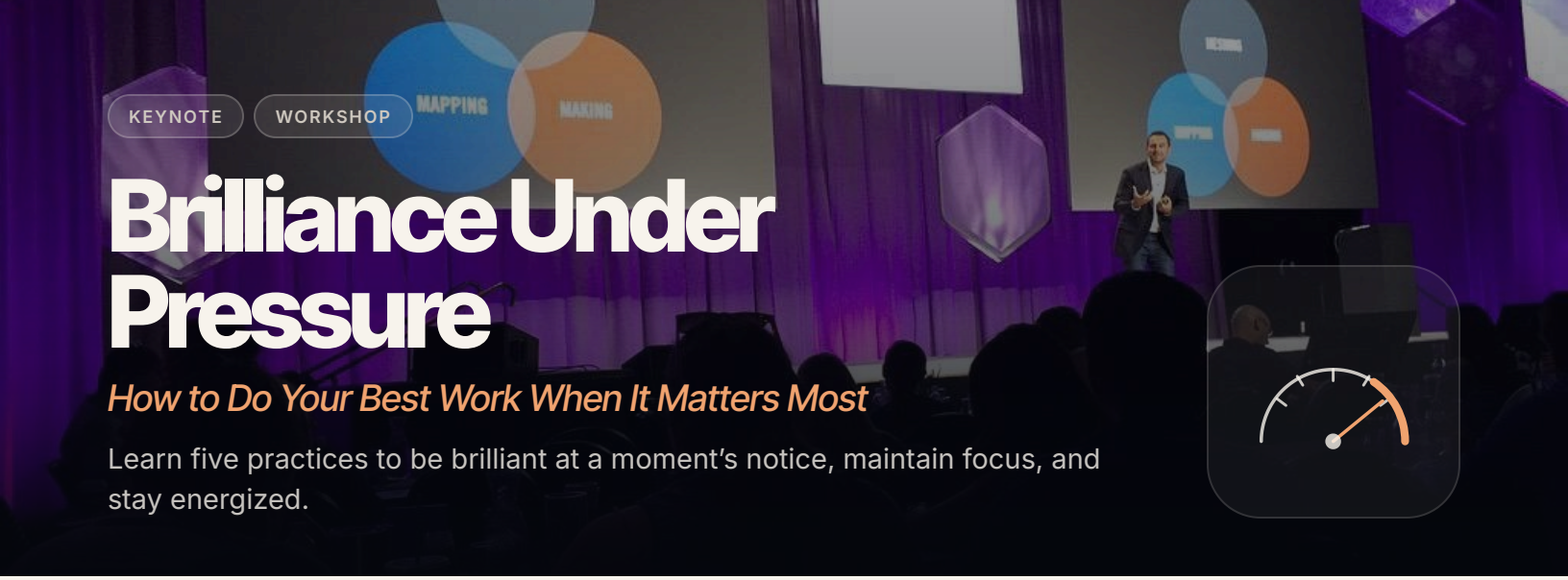


KEYNOTE | WORKSHOP

Brilliance Under Pressure

How to Do Your Best Work When It Matters Most

Learn five practices to be brilliant at a moment's notice, maintain focus, and stay energized.

THE BIG IDEA

Brilliance under pressure can be inevitable through five key practices that help you produce exceptional work consistently, even under tight deadlines.

In the fast-paced, create-on-demand world, the constant need to produce brilliant results can leave even the most talented creative pros feeling uninspired and burned out. Brilliance Under Pressure provides a proven framework for maintaining peak creative problem solving, even under intense pressure.

WHAT YOUR AUDIENCE WILL LEAVE WITH

01
Strategies to identify and overcome the major obstacles to creativity

02
Five areas of creative rhythm that keep people energized and help them avoid burnout

03
A toolkit of practices for delivering brilliant results under any circumstances

WHO IT'S FOR

- ✓ Struggling to maintain consistent brilliance under pressure
- ✓ Looking to strengthen their creative process and productivity
- ✓ Facing relentless, create-on-demand deadlines

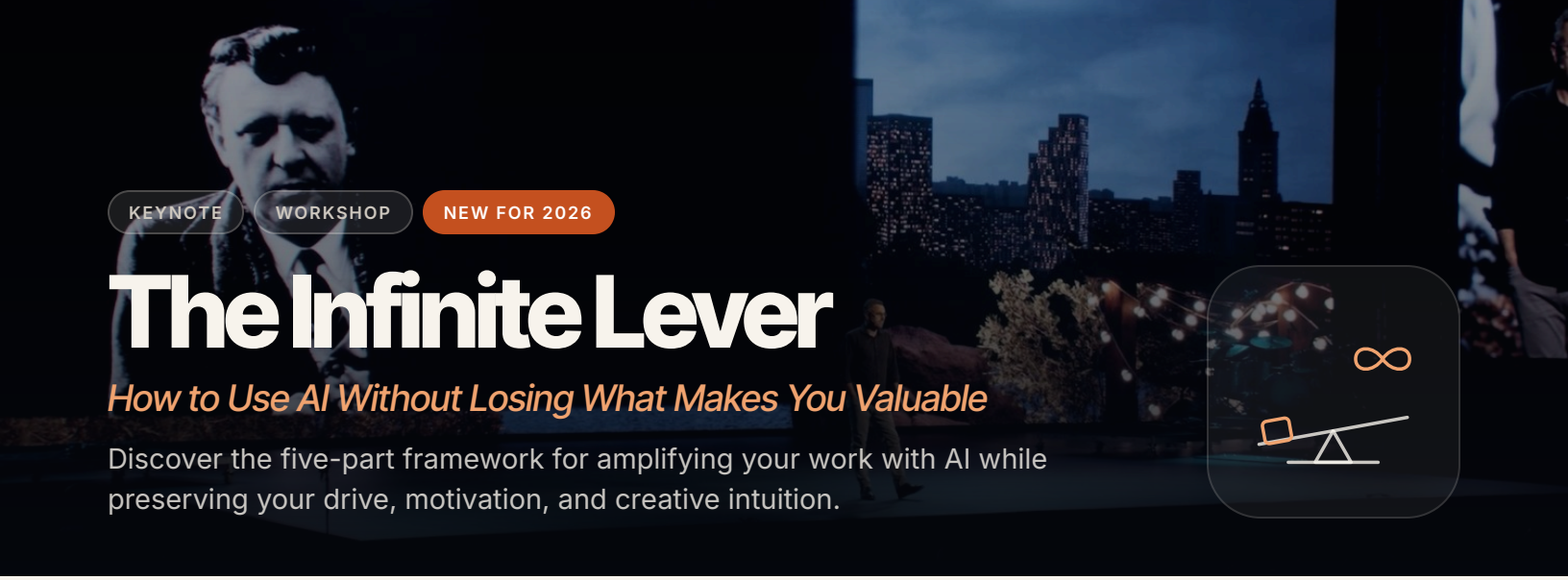
THE FIVE AREAS OF CREATIVE RHYTHM

F	R	E	S	H
Focus	Relationships	Energy	Stimuli	Hours

Based on Todd's book
The Accidental Creative

Every session includes
Up to two planning sessions to customize it for your audience, plus PDF follow-up materials.

Watch & check dates



KEYNOTE · WORKSHOP · NEW FOR 2026

The Infinite Lever

How to Use AI Without Losing What Makes You Valuable

Discover the five-part framework for amplifying your work with AI while preserving your drive, motivation, and creative intuition.

THE BIG IDEA

"Give me a lever long enough and a fulcrum on which to place it, and I shall move the world." AI tools offer nearly infinite leverage. The opportunity is real, and so is the need for strategy.

Drawing on cognitive neuroscience, competitive strategy research, and decades of work with professionals across dozens of industries, this keynote introduces VERVE: five practical questions that help your team implement AI in a way that amplifies human capability rather than simply replacing it.

WHAT YOUR AUDIENCE WILL LEAVE WITH

01 How to leverage AI's power while protecting the experience that builds expert judgment

02 How to protect the friction that sparks innovation

03 How to preserve the contextual wisdom that creates sustainable competitive advantage

04 How to strengthen the uniquely human qualities that make them irreplaceable

WHO IT'S FOR

- Navigating how AI is changing their work and their teams
- Concerned that speed is replacing substance
- Committed to keeping their people sharp, valuable, and human

THE VERVE FRAMEWORK

V	E	R	V	E
Voice	Effort	Responsibility	Verdict	Evolution

New for 2026

Also a leadership workshop

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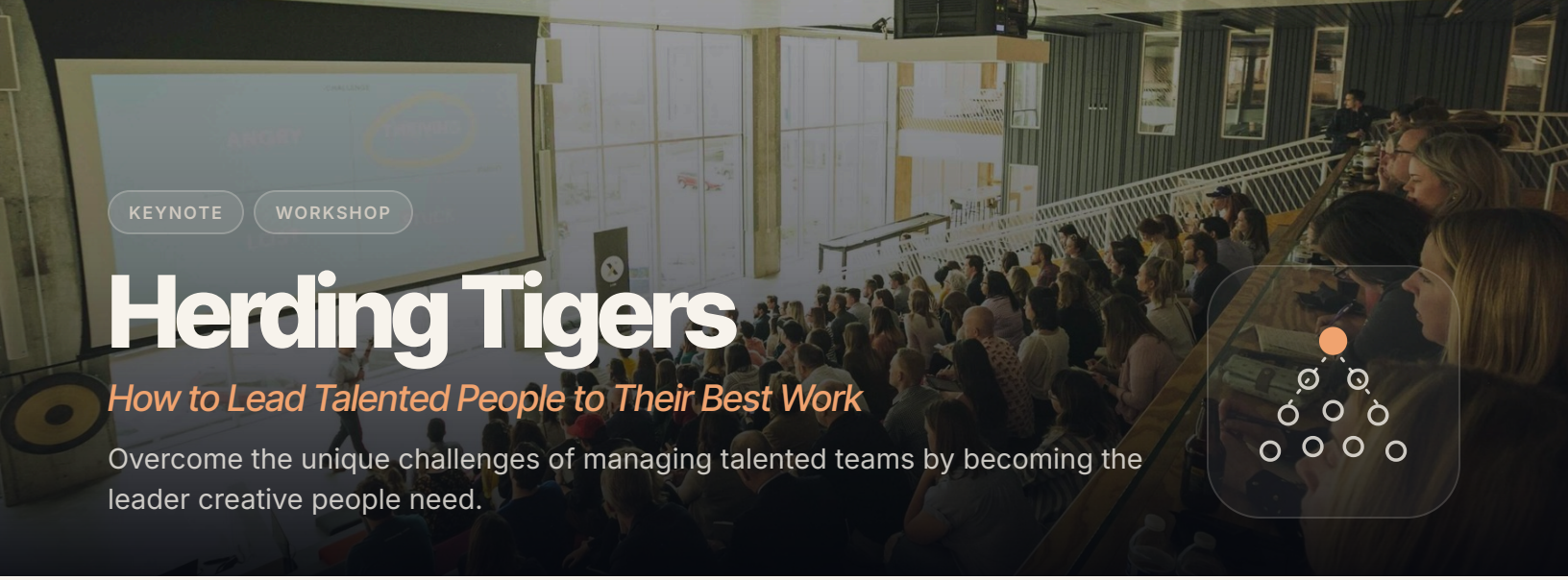


KEYNOTE · WORKSHOP

Herding Tigers

How to Lead Talented People to Their Best Work

Overcome the unique challenges of managing talented teams by becoming the leader creative people need.

THE BIG IDEA

High-performing creative teams require a unique leadership approach. Understand what talented, ambitious creative pros need, and you can unleash your team's full potential.

Assembling a team of top creative talent is just the beginning. The real challenge lies in leading and motivating these high performers to achieve extraordinary results. Many leaders struggle to harness the full potential of their teams, despite having all the right pieces in place.

WHAT YOUR AUDIENCE WILL LEAVE WITH

01 A clear understanding of the core needs of talented team members

02 Practical strategies for personalized and effective leadership

03 Techniques to foster creativity while maintaining productivity

04 Insights on self-leadership and its impact on team performance

WHO IT'S FOR

- ✓ Managing high-performing, creative individuals or teams
- ✓ Seeking to improve team motivation and productivity
- ✓ Struggling to harness the full potential of talented teams

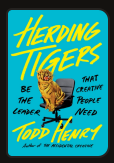
INSIDE THE TALK

Lead by influence
Lead through influence instead of control.

Build a stable culture
Create stability that empowers bold creative risks.

Protect their focus
Fight for the time, energy, and resources your team needs.

Lead yourself
Strengthen the self-leadership that drives team performance.



Based on Todd's book
Herding Tigers

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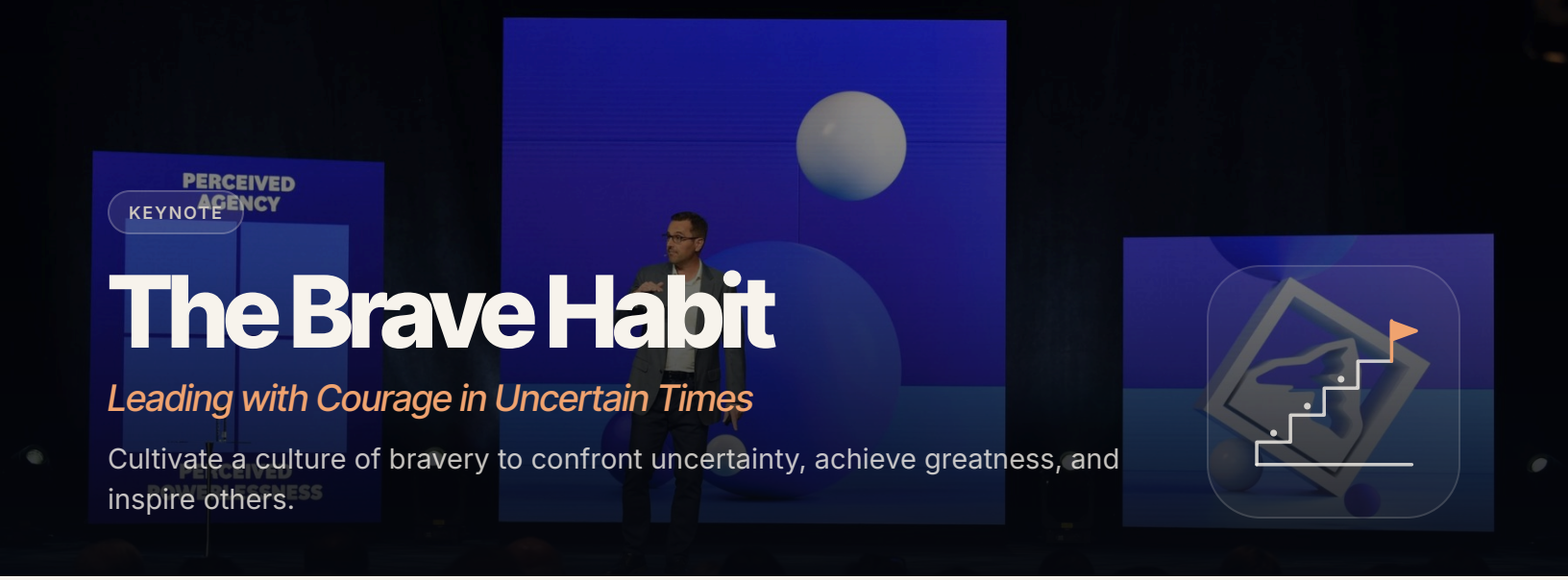

KEYNOTE

The Brave Habit

Leading with Courage in Uncertain Times

Cultivate a culture of bravery to confront uncertainty, achieve greatness, and inspire others.

THE BIG IDEA

In a world of volatile uncertainty, bravery isn't just for heroes. It's a daily necessity for creative problem solvers, leaders, and organizations.

Organizations and society are crying out for courageous leadership in the face of uncertainty. Bravery is often associated with grand, heroic gestures, but true courage shows up in daily actions: confronting uncertainty, challenging conventional wisdom, and resolving conflicts.

WHAT YOUR AUDIENCE WILL LEAVE WITH

01
The two critical factors necessary for cultivating habitual bravery

02
How to confront uncertainty with clear, decisive action

03
How to build a culture of courage that drives innovation and strengthens relationships

WHO IT'S FOR

- ✓ Leading through uncertainty and change
- ✓ Wanting teams that challenge norms and take smart risks
- ✓ Ready to build a culture of courage, not just talk about one

THE TWO QUALITIES BEHIND BRAVE ACTION

Optimistic Vision
A clear, hopeful picture of a better future worth acting toward.

Agency
The belief that your actions can actually help bring that future about.

Based on Todd's book
The Brave Habit

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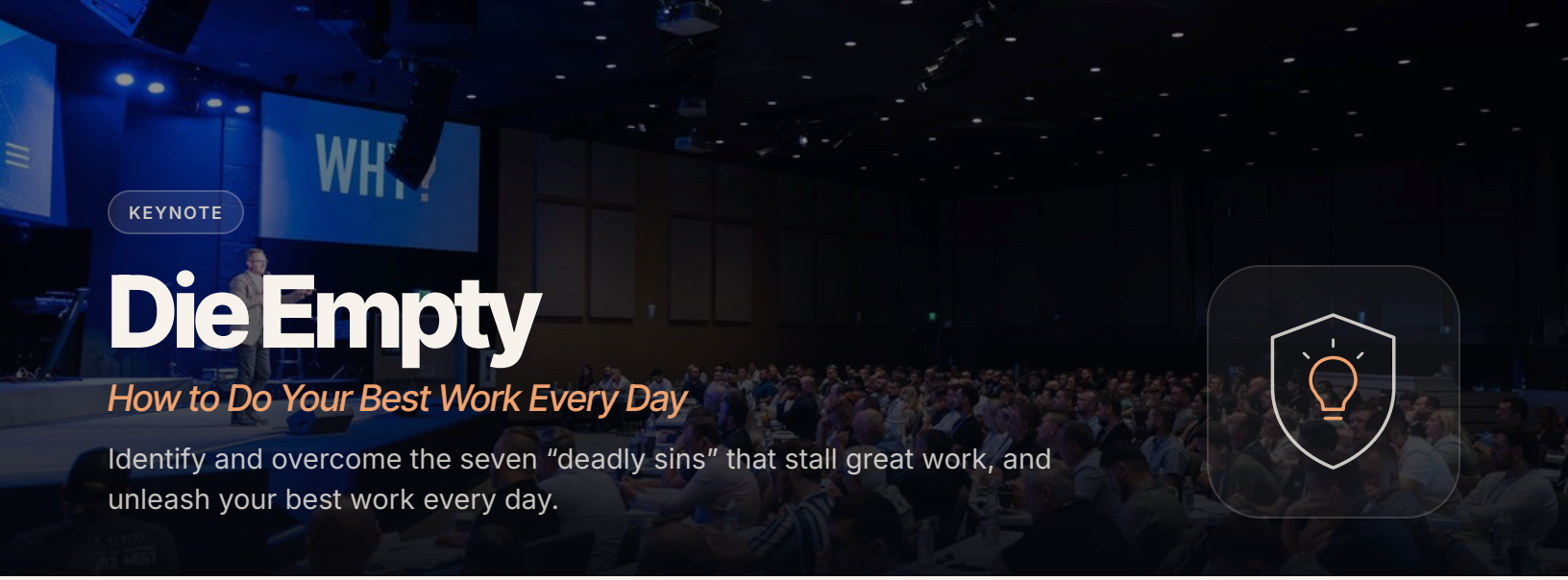


KEYNOTE

Die Empty

How to Do Your Best Work Every Day

Identify and overcome the seven “deadly sins” that stall great work, and unleash your best work every day.

THE BIG IDEA

Even the most talented, ambitious people get stuck. Simply working harder doesn’t guarantee results.

Creative problem solving can be a grind. Even the most talented leaders and creative pros can find themselves working hard but not achieving the results they want. That stagnation and loss of passion is frustrating and demoralizing, for individuals and organizations alike.

WHAT YOUR AUDIENCE WILL LEAVE WITH

01
How to identify and overcome the seven most common pitfalls that lead to stagnation

02
How to challenge assumptions and rediscover passion for brilliant work

03
How to navigate the natural phases of growth and overcome the fear of failure, and of success

WHO IT’S FOR

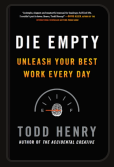
- ✓ Working hard but no longer seeing the results they want
- ✓ Feeling the drag of stagnation or lost passion
- ✓ Ready to reignite drive across their team

GUIDING PRINCIPLES

Define your battles
Counter aimlessness by choosing your goals wisely and building your life around them.

Be fiercely curious
Keep boredom from dulling your senses by approaching your work with curiosity.

Step out of your comfort zone
Make your contribution by embracing discomfort and lifelong growth.



Based on Todd’s book
Die Empty

Every session includes
Up to two planning sessions to customize it for your audience, plus PDF follow-up materials.

Watch & check dates

MORE THAN A TALK

Reasons you'll be thrilled you hired Todd.

01

Tailored to your room

Up to two planning sessions shape the message around your group, your goals, and your moment.

02

Built for application

Every session ends with practical next actions and PDF follow-up materials, not just inspiration.

03

Makes you a rock star

Headache-free logistics, plus meet and greets and book signings that make your event shine.

HOW IT WORKS

1

Discovery call

We learn about your audience, goals, and moment.

2

Planning sessions

Todd tailors the content, stories, and examples.

3

The event

A keynote or workshop built for application.

4

Follow-up

Custom PDF materials, workbooks, and courses help people act the next morning.

"I strive to be the easiest speaker you've ever worked with. Inspiration without application has a shelf life, so every presentation includes practical next actions. Your success is my aim."

Todd Henry

INVESTMENT

Simple, transparent, all-inclusive.

IN PERSON

Domestic US / Canada
$24,000
Inclusive of travel

Europe
$40,000
Plus business travel expenses

Asia / Australia
$45,000
Plus business travel expenses

VIRTUAL

Keynote
$10,000
US

Half-day workshop
$12,500
US

Full-day workshop
$14,500
US

INCLUDED

- ✓ Up to two planning sessions
- ✓ PDF follow-up materials for participants
- ✓ Headache-free logistics

ASK ABOUT

- ✓ Meet and greets and VIP sessions
- ✓ Book signings and bulk books
- ✓ Pairing a keynote with a workshop

All prices in US dollars, 2026.

Let's make brilliance *inevitable.*

Tell us your date, audience, and goal. We'll make it easy.

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