

Hello,

(I'm @todddhenry)

**C**REATIVITY



# MS-OW SPECTRUM



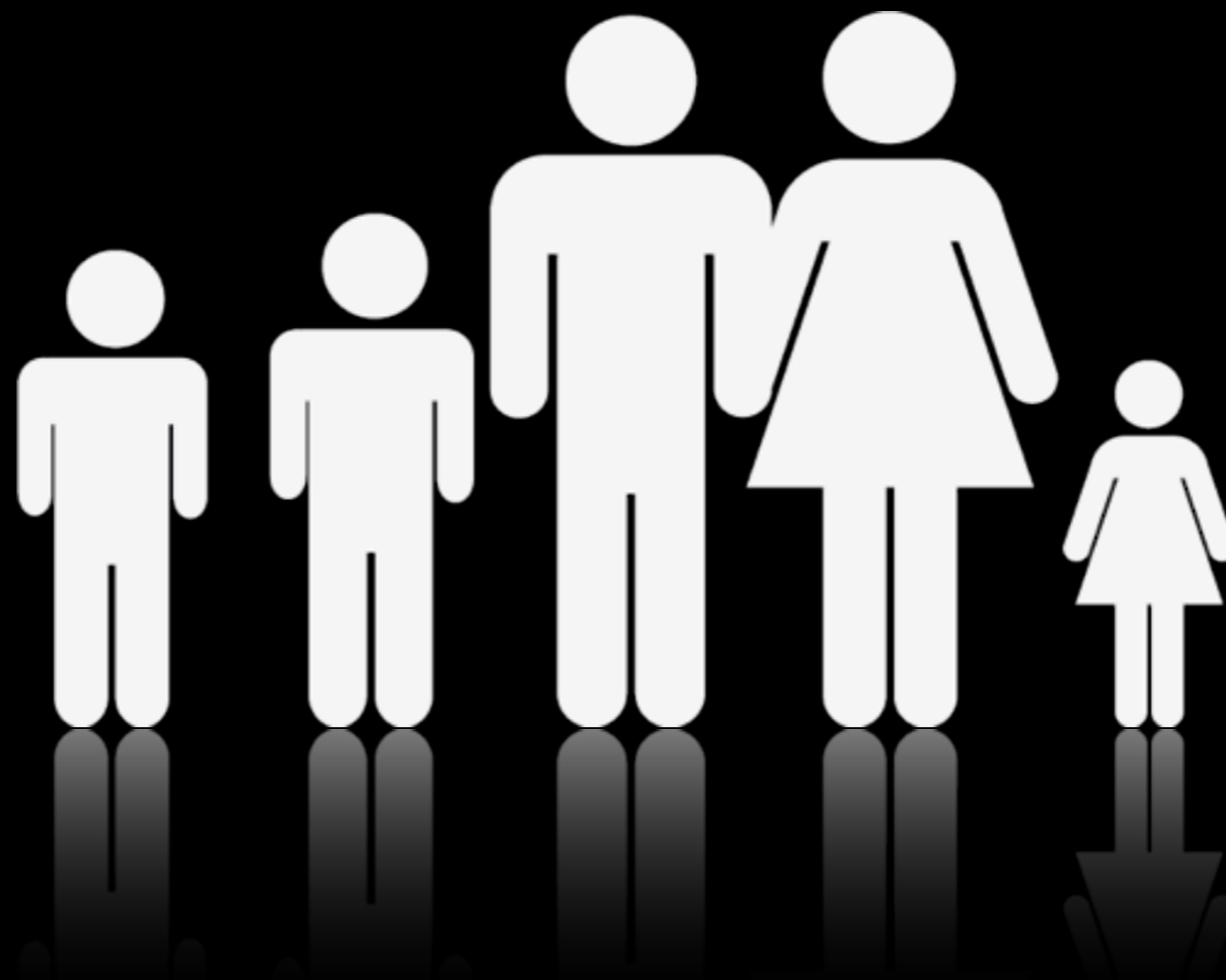
Mr. Spock



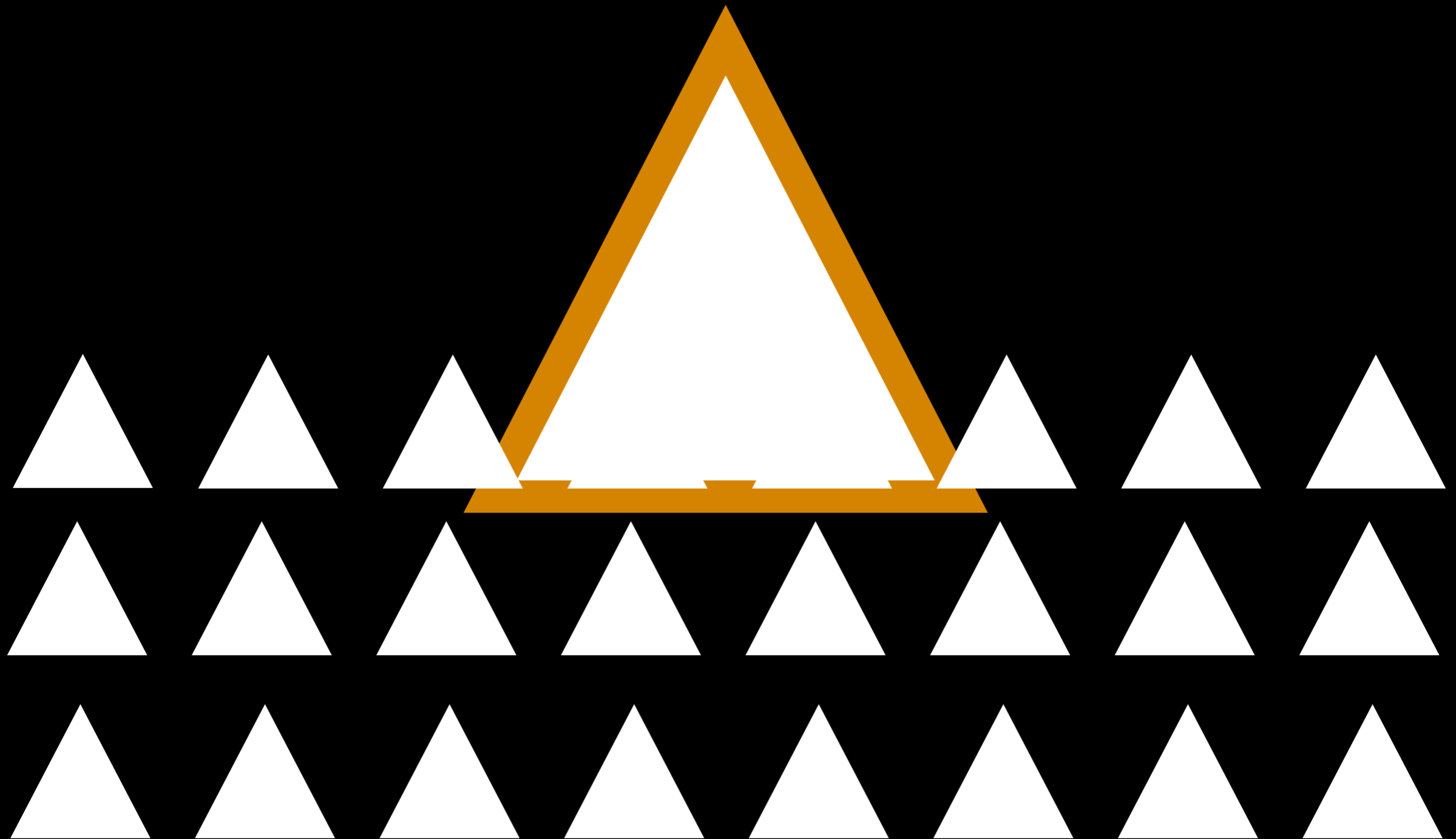
Oprah











“What you do every day matters more than what you do once in a while.”

GRETCHEN RUBIN



FATE = fate

Mediocrity doesn't  
just **HAPPEN**,  
it's chosen over time.

7

deadly

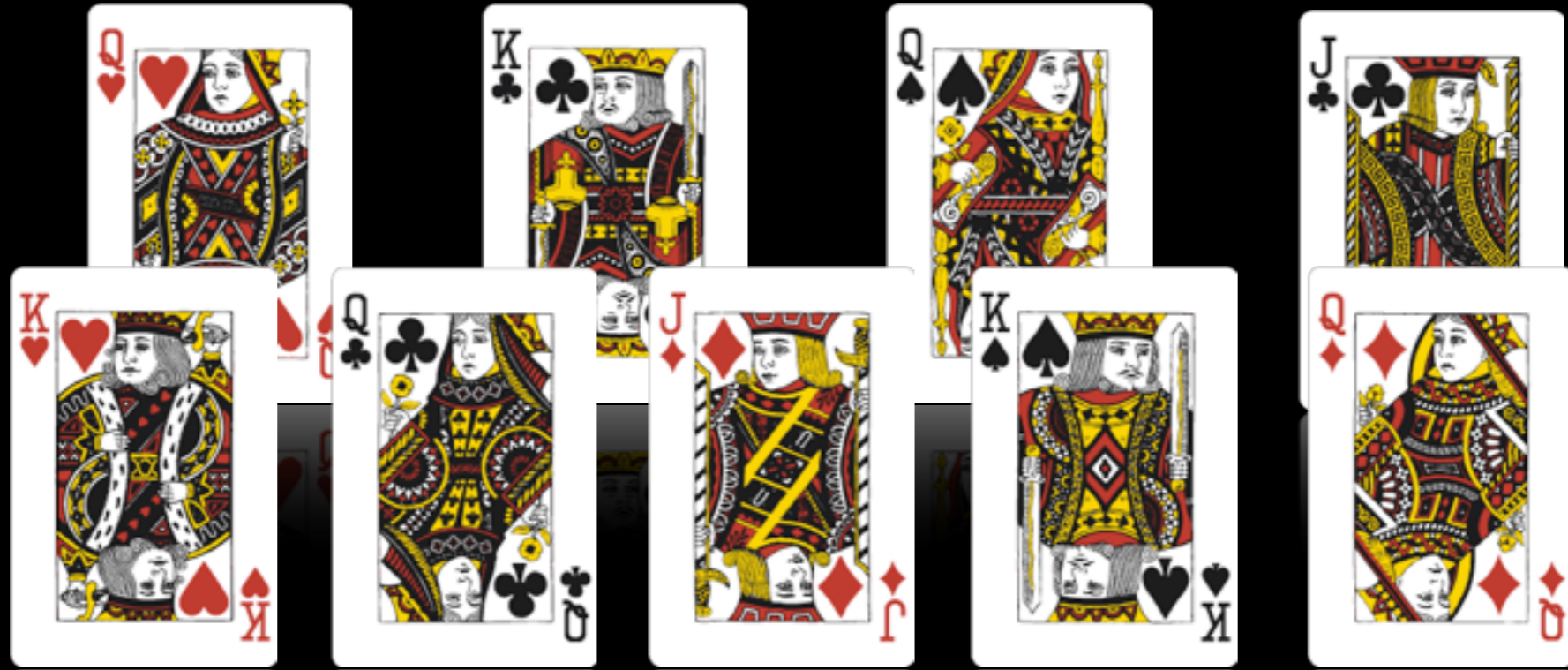
sins

AIMLESSNESS











Define your  
**THROUGH-LINE**

Productive

**PASSION**



“You know, I never was a football fan. I wasn’t the type of guy to watch football. I could probably count on one hand how many football games I’ve watched from beginning to end in my lifetime.”

**B**OREDOM

BOREDOM





Be fiercely

**CURIOUS**

“Where am I  
**BUSILY BORED?**”

“Where is my  
**BLISS STATION?**”

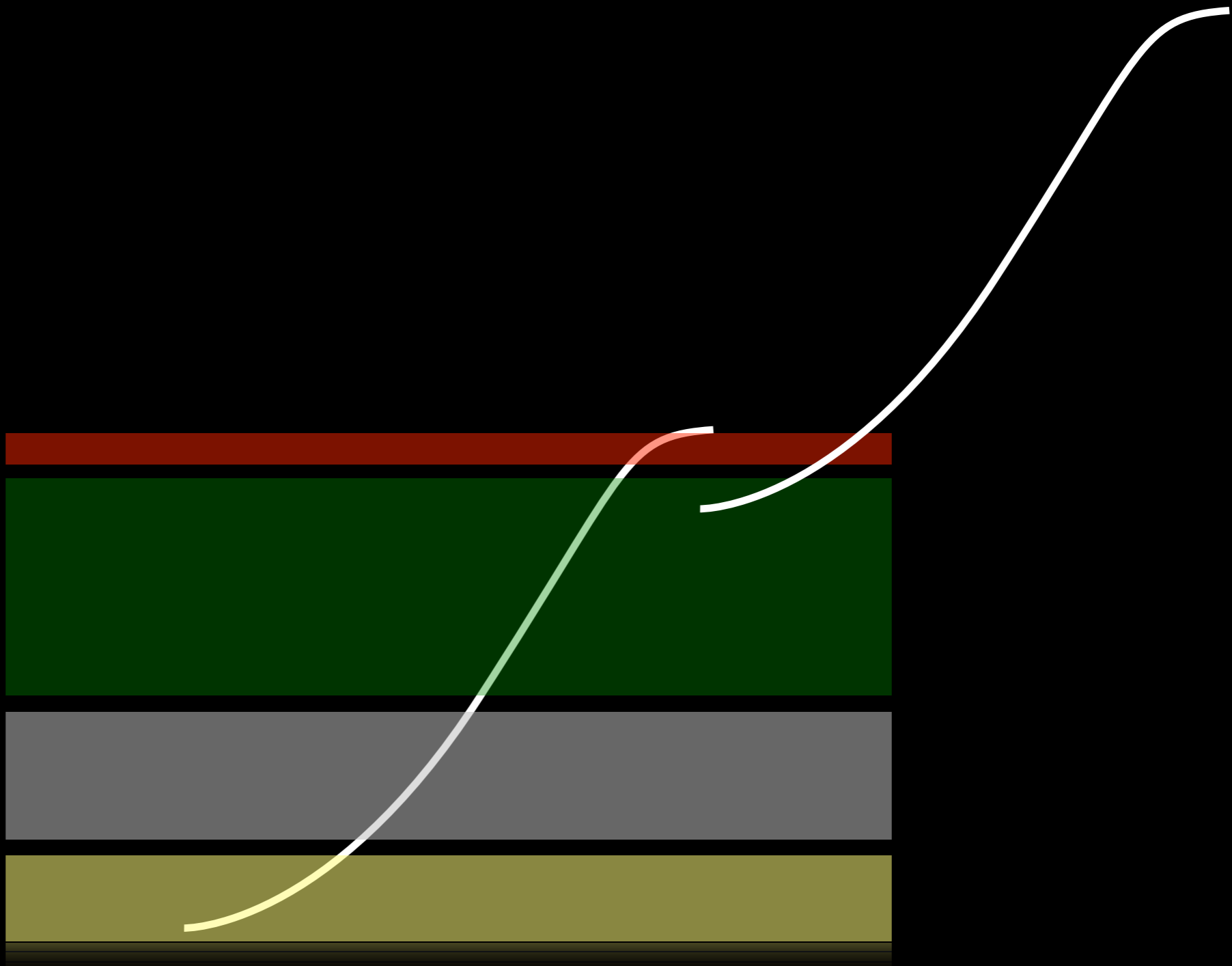


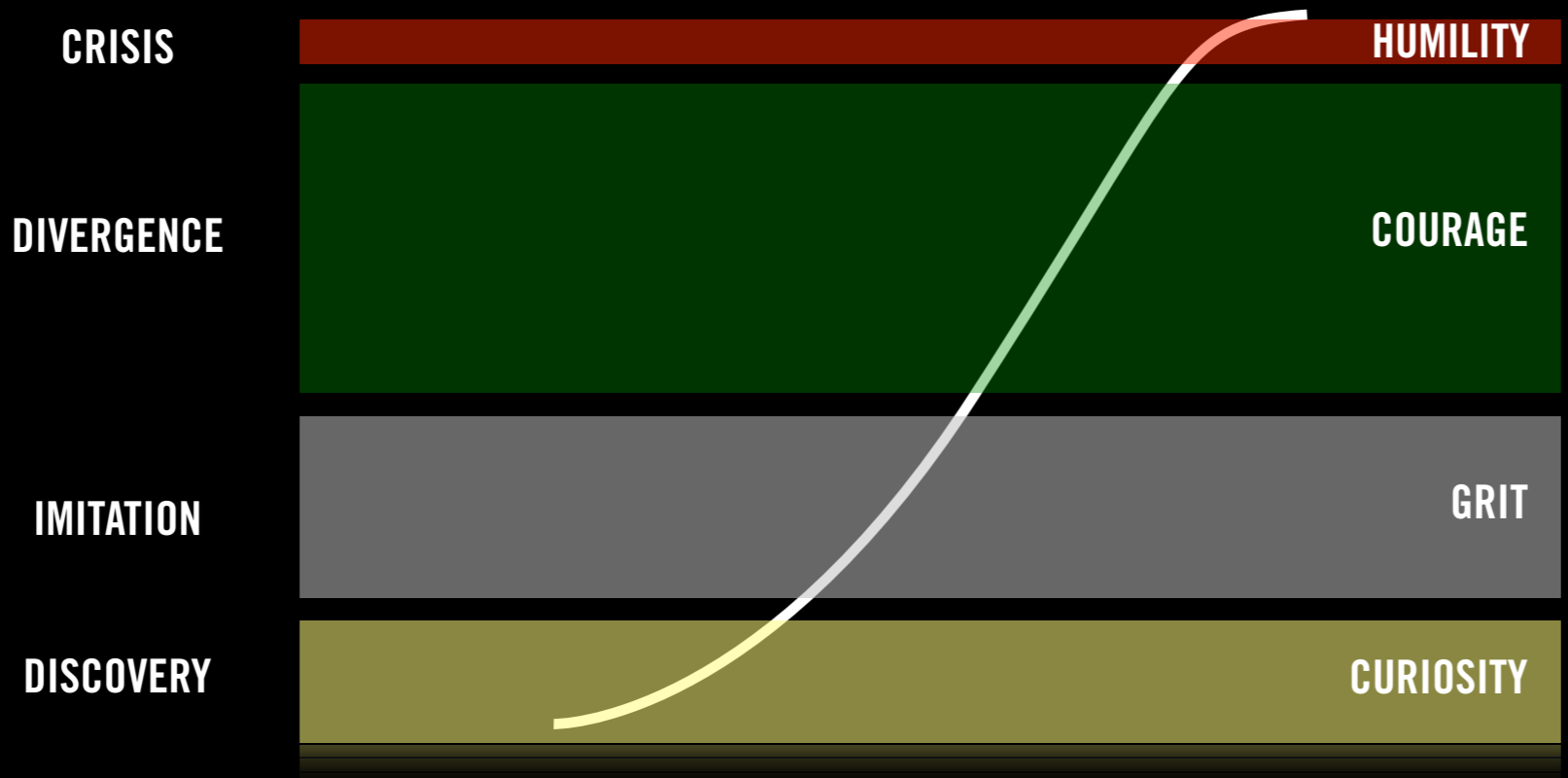
**C**OMFORT



Growth  
(and **INNOVATION**)

**CRISIS**  
**DIVERGENCE**  
**IMITATION**  
**DISCOVERY**





**D** DELUSION



**BE HONEST WITH  
YOURSELF**

**LOVE  
ME**







Define your  
**ETHIC**



“What am I doing  
right now that  
doesn't seem

**LIKE ME?”**

**E**GO



“hubris born of success”

**Jim Collins**







**BE CONFIDENTLY  
ADAPTABLE**



“Where have I  
become **INFLEXIBLE**  
because of ego?”



**F**EAR



“Fear is often the smell  
of **OPPORTUNITY**.”

Brian Tome

**FIND YOUR  
VOICE**

Notice, then **ACT**



{ What **ANGERS** you? }

{ What makes you **CRY**? }



{ What have you **MASTERED?** }

{ What gives you **HOPE?** }

“Where am I  
**PARALYZED** by  
fear of {...}?”

**G**UARDEDNESS



**STAY**

**CONNNECTED**

“By forming a party, by melting into some group, we avoid not only conscience, but martyrdom. This is why fear of others dominates this world. No one dares to be a **GENUINE SELF**; everyone is hiding in some kind of ‘togetherness.’”

**Søren Kierkegaard**



“Guns on the **TABLE**”



mirrors

circles



“There can be an intense egoism in following everyone else. People are in a **HURRY** to magnify themselves by **IMITATING** what is popular, and too lazy to think of anything better. Hurry ruins saints as well as artists. They want **QUICK SUCCESS** and they are in such a hurry to get it that they cannot take time to be **TRUE TO THEMSELVES**. And when the madness is upon them, they argue that their very haste is a species of integrity.”

**THOMAS MERTON**

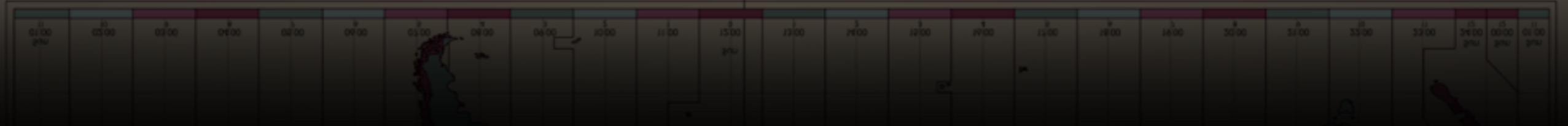
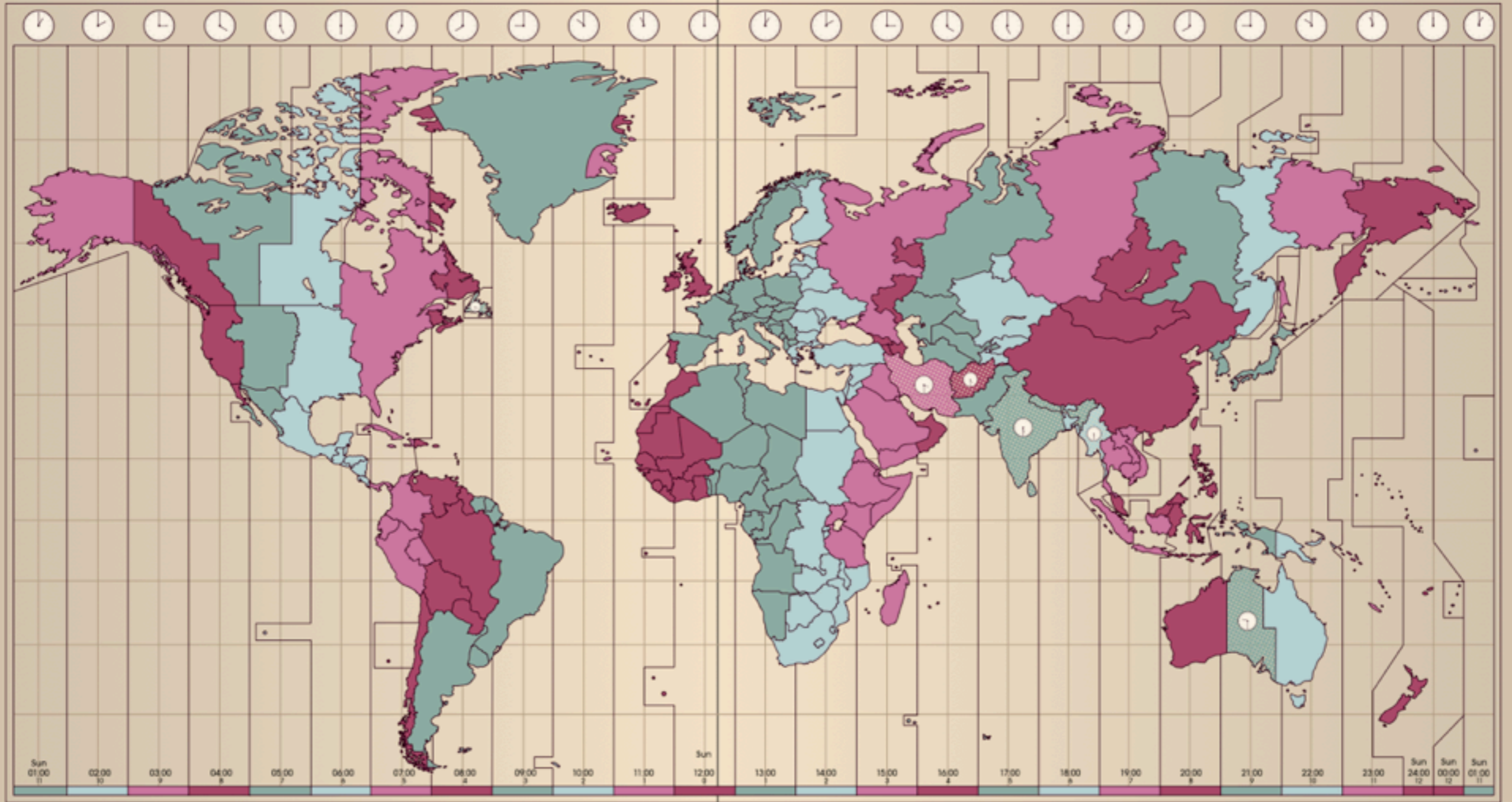
Cover Bands

**DON'T CHANGE**

The World



# STANDARD TIME ZONES OF THE WORLD





DIE EMPTY



TODDHENRY.COM

DIE EMPTY

Thank You!