Todd Henry

KEYNOTE | WORKSHOP | NEW FOR 2026

The Infinite *Lever.*

How to Use AI Without Losing What Makes You Valuable

Discover the five-part framework for amplifying your work with AI while preserving your drive, motivation, and creative intuition.



THE BIG IDEA

> "Give me a lever long enough and a fulcrum on which to place it, and I shall move the world." AI tools offer nearly infinite leverage. The opportunity is real, and so is the need for strategy.

Drawing on cognitive neuroscience, competitive strategy research, and decades of work with professionals across dozens of industries, this keynote introduces VERVE: five practical questions that help your team implement AI in a way that amplifies human capability rather than simply replacing it.

YOUR AUDIENCE WILL LEAVE WITH

01 How to leverage AI's power while protecting the experience that builds expert judgment

02 How to protect the friction that sparks innovation

03 How to preserve the contextual wisdom that creates sustainable competitive advantage

04 How to strengthen the uniquely human qualities that make them irreplaceable

WHO IT'S FOR

- Leaders navigating how AI is changing their work and their teams
- Organizations concerned that speed is replacing substance
- Leaders committed to keeping their people sharp, valuable, and human

THE VERVE FRAMEWORK

V	E	R	V	E
VOICE	EFFORT	RESPONSIBILITY	VERDICT	EVOLUTION

"I had more positive comments about his presentation than I've ever had with any other speaker. In fact, all speakers combined."

HCA HEALTHCARE

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CHECK DATES AND BOOK

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