Todd Henry

KEYNOTE | WORKSHOP



Herding *Tigers.*

How to Lead Talented People to Their Best Work

Overcome the unique challenges of managing talented teams by becoming the leader creative people need.

THE BIG IDEA

> High-performing creative teams require a unique leadership approach. Understand what talented, ambitious creative pros need, and you can unleash your team's full potential.

Assembling a team of top creative talent is just the beginning. The real challenge lies in leading and motivating these high performers to achieve extraordinary results. Many leaders struggle to harness the full potential of their teams, despite having all the right pieces in place.

YOUR AUDIENCE WILL LEAVE WITH

01 A clear understanding of the core needs of talented team members

02 Practical strategies for personalized and effective leadership

03 Techniques to foster creativity while maintaining productivity

04 Insights on self-leadership and its impact on team performance

WHO IT'S FOR

- Leaders managing high-performing, creative individuals or teams
- Leaders seeking to improve team motivation and productivity
- Organizations struggling to harness the full potential of talented teams

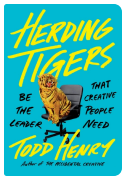
INSIDE THE TALK

Lead by influence
Lead through influence instead of control.

Build a stable culture
Create stability that empowers bold creative risks.

Protect their focus
Fight for the time, energy, and resources your team needs.

Lead yourself
Strengthen the self-leadership that drives team performance.



Based on Herding Tigers
Every keynote is customized for your audience and goals.

"He brought concepts that everyone can learn from and take with them back to their jobs."
NOBLE ENERGY

EVERY SESSION INCLUDES

Up to two planning sessions to tailor it to your audience, plus PDF follow-up materials for participants.

CHECK DATES AND BOOK

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