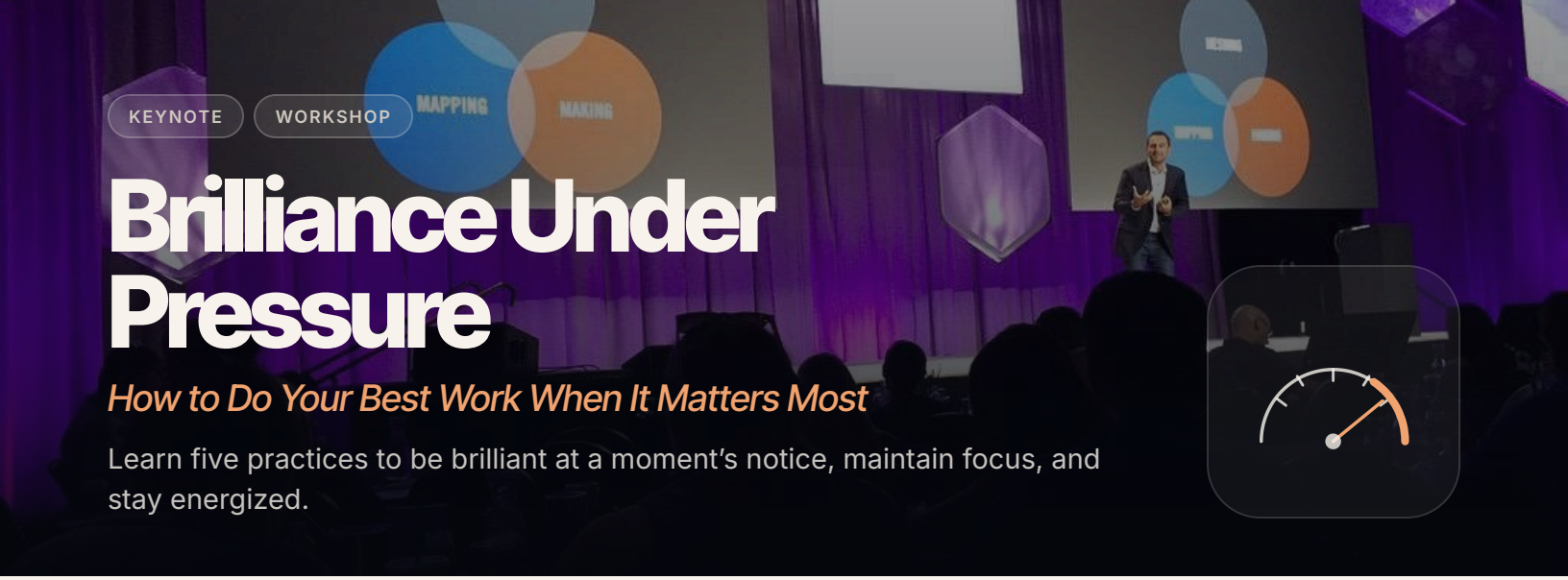

KEYNOTE | WORKSHOP

Brilliance Under Pressure

How to Do Your Best Work When It Matters Most

Learn five practices to be brilliant at a moment's notice, maintain focus, and stay energized.

THE BIG IDEA

Brilliance under pressure can be inevitable through five key practices that help you produce exceptional work consistently, even under tight deadlines.

In the fast-paced, create-on-demand world, the constant need to produce brilliant results can leave even the most talented creative pros feeling uninspired and burned out. Brilliance Under Pressure provides a proven framework for maintaining peak creative problem solving, even under intense pressure.

WHAT YOUR AUDIENCE WILL LEAVE WITH

01
Strategies to identify and overcome the major obstacles to creativity

02
Five areas of creative rhythm that keep people energized and help them avoid burnout

03
A toolkit of practices for delivering brilliant results under any circumstances

WHO IT'S FOR

- ✓ Struggling to maintain consistent brilliance under pressure
- ✓ Looking to strengthen their creative process and productivity
- ✓ Facing relentless, create-on-demand deadlines

THE FIVE AREAS OF CREATIVE RHYTHM

F	R	E	S	H
Focus	Relationships	Energy	Stimuli	Hours

Based on Todd's book
The Accidental Creative

Every session includes
Up to two planning sessions to customize it for your audience, plus PDF follow-up materials.

Watch & check dates