Todd Henry

KEYNOTE | WORKSHOP

Brilliance Under *Pressure.*

How to Do Your Best Work When It Matters Most

Learn five practices to be brilliant at a moment's notice, maintain focus, and stay energized.



THE BIG IDEA

> Brilliance under pressure can be inevitable through five key practices that help you produce exceptional work consistently, even under tight deadlines.

In the fast-paced, create-on-demand world, the constant need to produce brilliant results can leave even the most talented creative pros feeling uninspired and burned out. Brilliance Under Pressure provides a proven framework for maintaining peak creative problem solving, even under intense pressure.

YOUR AUDIENCE WILL LEAVE WITH

01 Strategies to identify and overcome the major obstacles to creativity

02 Five areas of creative rhythm that keep people energized and help them avoid burnout

03 A toolkit of practices for delivering brilliant results under any circumstances

WHO IT'S FOR

- Teams struggling to maintain consistent brilliance under pressure
- People looking to strengthen their creative process and productivity
- Anyone facing relentless, create-on-demand deadlines

THE FIVE AREAS OF CREATIVE RHYTHM

F	R	E	S	H
FOCUS	RELATIONSHIPS	ENERGY	STIMULI	HOURS



Based on The Accidental Creative
Every keynote is customized for your audience and goals.

"My favorite keynote speaker I've ever heard. (And I've heard a lot!)"
FRONT END OF INNOVATION

EVERY SESSION INCLUDES

Up to two planning sessions to tailor it to your audience, plus PDF follow-up materials for participants.

CHECK DATES AND BOOK

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